Be part of a unique mission to empower Youth from Tribal Communities across India

**About GOAL**

**Going Online As Leaders (GOAL)** is a digital literacy and mentorship initiative, under the motto “Education is the key intervention that will open doors to a better world”.

Driven to empower and enable India’s tribal youth, the key is to identify, mobilise and connect renowned leaders from the industry, who can personally mentor youth from tribal communities.

**Objectives of GOAL**

- **Awareness about entitlements**
  - Increasing access to information and skills and thereby youth’s access to their entitlements through digital mechanisms

- **Digital Community Leaders**
  - Enhancing leadership skills of youth from tribal communities to become Digital Village Leaders and change-makers of tomorrow

- **Livelihood opportunities**
  - Upskilling and learning opportunities for budding and existing entrepreneurs to build and grow their business by leveraging Facebook

**5000**

Youth from tribal communities will be shortlisted as mentees

**2500**

Mentors across different fields will be identified for social transformation movement

**7-month**

Mentorship followed by 2-month internship

**20,000+ hours**

Program for tribal youths

**Pan-India**

Program for tribal youths
GOAL 1 Testimonial

"Today I have been put my village on the map using Facebook account. I feel very empowered and continue to help my village girls to get a good education!"

Roshini Bakoriya
20 years old girl from Itarsi, Madhya Pradesh

Recognition to Mentors

Opportunity to interact with enthusiastic peer group and industry leaders

Strong visibility and access to like-minded mentors and to the GOAL knowledge base

Priority access to state-level events organized by Facebook or MoTA

Certification provided by MoTA and Facebook

Benefits to Mentees

Smartphone and internet for 1 year

Opportunity to intern at private company or government office

Certificate of participation by MoTA and Facebook

Opportunity to interact with industry leaders during visit sessions

Enable individuals to contribute in the development of their own villages

Contact us:

Portal: http://goal.tribal.gov.in/
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Facebook: https://www.facebook.com/goingonlineasleaders
Nearest Common Service Centre assistance in application